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## Katalis and Australia Awards in Indonesia announce a new short course on "Grains Value Chain Leadership Program"

JAKARTA, 5 APRIL 2023 — Katalis has teamed up with Australia Awards in Indonesia to deliver a two-week program designed for Indonesian private sector representatives working in the grains value chain to develop resilient industry partnerships, expand business networks, and develop better understanding and knowledge in both countries about the respective grains value chains.

The Grains Value Chain Leadership Program is expected to deliver a positive impact for small to medium enterprises and women working in the rapidly emerging segment of artisan and boutique bakeries supplying Indonesian consumers with innovative, value-adding bakery products.

Taking place in Australia in July 2023, the program will train 25 participants from Indonesia—from owners and directors to mid and senior managers—representing a variety of areas, such as retail, food service, nutrition, food innovation, technology, and other relevant areas. As part of the short course, participants will have the opportunity to attend networking events and meet with Australian businesses from across the grains supply chain.

Paul Bartlett, Director, Katalis, said, "As part of our support for the Governments of Indonesia and Australia in implementing the Indonesia-Australia Comprehensive Economic Partnership Agreement, Katalis works to build linkages between Australian and Indonesian businesses. Now is an opportune time to nurture and develop networks between Indonesian and Australian grains and food sectors, and to develop leadership capabilities that will underpin long-term industry prosperity. We're excited to work with Australia Awards in Indonesia to deliver this program."

In addition to the two weeks spent in Australia, participants will be required to undergo pre- and post-course workshops in Indonesia. Applications are now open at <a href="http://www.australiaawardsindonesia.org/id/GrainsValueChainLeadershipApplication">http://www.australiaawardsindonesia.org/id/GrainsValueChainLeadershipApplication</a> and will close on 30 April 2023. Disadvantaged women and people with disability are strongly encouraged to apply for this program, which emphasises equal representation for men and women participants.

Based in Jakarta and backed by the Government of Indonesia and the Australian Government, Katalis, also known as the Indonesia-Australia CEPA Economic Cooperation Program (ECP), works to unlock the vast potential of economic partnership between the two countries.

Australia's scholarships program, now called the Australia Awards, is the longest-running foreign scholarships program in Indonesia, and this year is celebrating its 70<sup>th</sup> anniversary.

Katalis and Australia Awards in Indonesia are both funded by the Australian Government's Department of Foreign Affairs and Trade.

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